



2026 Pickleball Tournament

Pickle For A Purpose: Sponsorship Opportunities

Join Us in Making a Difference

Your sponsorship helps make mental health support accessible when and where people need it most. Mental Health America of Greenville County supports, strengthens, and saves lives through community education, mental health resources, housing and financial support, suicide prevention, and the Upstate's 988 Suicide & Crisis Lifeline, providing trained support 24 hours a day, 7 days a week, 365 days a year. By sponsoring **Pickle for a Purpose**, your organization is investing directly in a healthier Upstate—helping reduce stigma, increase awareness, connect people with resources, and ensure that someone is there to listen when a person reaches out for help. Your partnership turns a fun community event into an opportunity to create meaningful, lasting impact for individuals and families throughout our community.

Sponsorship Opportunities

Opportunity	Investment	Available	Potential Revenue
Championship Sponsor	\$2,000	1	\$2,000
Hope Sponsor	\$1,000	4	\$4,000
Court Sponsor	\$500	8	\$4,000
Player Experience Sponsor	\$400	8	\$3,200
Community Sponsor	\$200	8	\$1,600
Cabana Naming Sponsor	\$100	2	\$200
TOTAL		31 opportunities	\$15,000

Championship Sponsor | \$2,000 | 1 available

Support the tournament's premier competitive experience.

- Prominent logo placement on tournament materials
- Prominent event signage
- Recognition on the tournament webpage
- Social-media recognition
- Recognition during opening and awards
- Opportunity for a sponsor representative to present championship awards

Hope Sponsor | \$1000 | 4 available

Support MHAGC's mission of promoting mental health and suicide prevention in Greenville County.

- Sponsor recognition on event signage
- Logo/name on tournament sponsor materials
- Recognition on the tournament webpage
- Social-media recognition

Court Sponsor | \$500 | 8 available

Put your organization courtside where the action happens.

- Dedicated sponsor sign at an assigned court
- Sponsor name associated with the court throughout the tournament
- Recognition on the tournament webpage
- Social-media recognition

Player Experience Sponsor | \$400 | 8 available

Help create a great tournament experience for every player.

- Recognition at the sponsored player-experience area or item
- Sponsor recognition on event signage
- Social-media recognition
- Recognition on the tournament webpage
- Potential sponsorship areas include hydration, snacks, player gifts, sunscreen, towels, recovery supplies, and other player amenities

Community Sponsor | \$200 | 8 available

An accessible way for local businesses and organizations to support MHAGC.

- Recognition on community sponsor signage
- Recognition on the tournament webpage
- Social-media recognition

Cabana Naming Sponsor | \$100 | 2 available

Put your name on one of the tournament's cabanas and create a visible, memorable presence.

- Exclusive naming recognition for an assigned cabana
- Cabana signage featuring sponsor name
- Recognition on the tournament webpage
- Social-media recognition

Thank you for helping your community play for a purpose.

Interested in Sponsoring?

To reserve a sponsorship opportunity or discuss a customized partnership, please contact the MHAGC Community Outreach Specialist:

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